



**NATURAL FIBRE**  
CONNECT 2023

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SPONSORSHIP OPPORTUNITIES



**A WORLD  
WITH MORE  
NATURAL FIBRES  
BY 2030**

# ABOUT NFC 2023

## DETAILS

Join the **Alpaca, Cashmere, Mohair, and Wool industries** for a hybrid event filled with presentations, panel discussions, and workshops on the key topics concerning the animal fibre textile industries.



# **NFC CONFERENCE 2023**

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**28-29 September 2023.**

**In-person event in Biella, Italy  
and online participation available.**

**Expert presentations, panel discussions,  
breakout sessions and workshops.**

# **PRE-CONFERENCE**

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**25-27 September 2023.**

**In-person only.**

**Mill visits in Biella and Prato.**

**Optional Recycling workshop  
in Prato.**

**Sight seeing programme in Biella  
and surroundings.**

# LOCATIONS

## BIELLA - ITALY

The in-person event of **NFC** takes place in **Biella, Italy**. Biella has a long history in the manufacturing of textiles. **Today, the city hosts a number of processing, spinning and weaving mills that specialise in the art of textile manufacturing made with luxurious animal fibres. The town's local university, Citta Studi, is the venue of NFC 2023.** The university offers young adults relevant study courses in the context of textile manufacturing and innovation. Besides the importance the town plays in the international textile industry, **Biella also offers many interesting touristic attractions and beautiful landscapes surrounded by the backdrop of mountains.**



# ONLINE PLATFORM ZOOM

The virtual element of NFC, will take place on **Zoom** events. **On the platform there will be a virtual exhibition hall, networking opportunities and more.** All recordings of the event will be available on-demand once the conference has completed.



# EXPECTED ATTENDEES



**350**

IN-PERSON



**1000**

ON-DEMAND

# WHO WILL BE THERE?

Participants from over 40 different countries  
in-person and online.



Growers & Herders



Standards & Certification  
Bodies



Brokers & Exporters



Processors & Manufacturers



Brands & Retail



Marketing



Associations



Government



NGOs



Press



Academia



Consultants





**NATURAL FIBRE  
CONNECT  
COMMUNITY  
KEEPS GROWING.**

# WHY JOIN NFC 2023?

## ANIMAL FIBRE COMMUNITY

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NFC connects all stakeholders of the animal fibre industries and offers a platform for improving and empowering our industry.

## INNOVATION & TRENDS

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At NFC experts share the latest developments and trends on topics that unite all animal fibre industries such as regenerative agriculture, green finance, traceability and more.

## **NETWORKING**

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NFC helps strengthen network that impacts your business, the textile and fashion industry and growers and herders around the world.

## **ADVANCING THE INDUSTRY**

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NFC addresses joint topics of concern such as climate change, social & animal Welfare.

# FEEDBACK FROM NFC 2022

“ It is a wonderful event and so important for our industry. NFC is filling a gap and displaying great foresight to run this conference, which will pay dividends in the longer term. ”

Wool Exporter - Attendee 2022

“ NFC showed progressive thinking ”

Brand - Attendee 2022

“ It was great that the event opened up to speakers outside the industry to hear their perspective. ”

Grower - Attendee 2022

A close-up photograph of a person wearing a wide-brimmed hat with intricate, colorful embroidery in shades of red, blue, green, and yellow. The person is also wearing a light-colored shawl with a fringed edge. They are holding a white alpaca, whose head and neck are visible on the right side of the frame. The background is a bright, slightly blurred outdoor setting, possibly a high-altitude landscape. The text is overlaid on the center of the image.

# **SPONSORSHIP PACKAGES & BENEFITS**

CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU.

	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
INVESTMENT	US\$ 24000	US\$ 12000	US\$ 6000	US\$ 3000	US\$ 1500
IN PERSON CONFERENCE PASS	5	3	2	1	0
VIRTUAL CONFERENCE PASS	100	75	50	25	15
LOGO DISPLAY	VERY PROMINENT	VERY PROMINENT	VERY PROMINENT	PROMINENT	PROMINENT
VIRTUAL BOOTH	✓	✓	✓	✓	
TABLE-TOP	✓	✓	✓		
SOCIAL MEDIA MENTIONS	✓	✓	✓		
DISTRIBUTION OF PROMOTIONAL MATERIAL	✓	✓			
SPECIAL MENTION BY MODERATOR	✓				
PROMOTIONAL VIDEO ON VIRTUAL PLATFORM	✓				

More sponsorship add-ons available. Please visit [naturalfibreconnect.com](https://naturalfibreconnect.com) for more details.

# SPONSORSHIP ADD-ONS

\*Exclusive to Platinum, Gold, Silver and Bronze sponsors only.



## Coffee breaks

Sponsor the coffee breaks of the NFC in-person conference to ensure all attendees have time to network and refresh after a set of valuable content and discussions.

**US\$ 1,000**



## Lunches

Sponsor the lunches of the NFC in-person event to ensure attendees have time to network, recharge and enjoy delicious Italian cuisine.

**US\$ 4,000**



## Dinner

There will be a special dinner offered to all in-person delegates on Thursday, 28 September 2023. Your sponsorship will make this evening special for everyone.

**US\$ 15,000-20,000**



## Cocktails & Appetizers

Networking is an essential way to connect with others. Make this happen by sponsoring cocktails and appetizers.

**US\$ 2,000**



## Virtual reality experience

Let attendees experience a virtual tour of a sheep farm, herd goats in the desert or walk the Andes to let them better understand the realities of animal fibres.

**US\$ 2,000**



## Conference mascot

With this add-on, you help bring the conference mascot to life. Each in-person attendee will get a conference mascot to take home.

**US\$ 3,000**



### Live stream

Get good brand visibility by sponsoring the virtual event platform. This will ensure that industry stakeholders from around the world can participate in the event online.

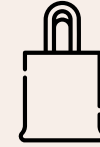
**US\$ 2,000**



### Photo booth

The NFC photo booth lets participants take a photo in front of a virtual backdrop of a sheep farm, the Mongolian desert, South African Karoo or the Andes.

**US\$ 2,000**



### Goody bag

This add-on will give you full visibility throughout the event. Every in-person attendee will receive a goody bag branded with your logo, the conference mascot and other promotional material.

**Starting at US\$ 4,000**



### Wifi

Business continues as usual during an in-person event. Let participants log into the wifi network to check their emails and stay in touch with their business.

**US\$ 2,000**



### Bus shuttle

With the bus shuttle sponsorship you help ensure that all attendees get around Biella.

**US\$ 5,000**



### Lanyards

With this sponsorship, you get full visibility throughout the conference as your logo will be displayed on the lanyard of each NFC attendee.

**US\$ 3,000**

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# ADD-ONS

\*Available to all



### Grower & Herder travel

With this sponsorship, you help bring over more growers and herders to the event.

**US\$ 1,000  
per grower/herder**



### Mill visit

Let attendees gain insights into animal fibre processing by opening up your own mill for a tour.

**US\$ 1,000**



### Host your own workshop

Build synergies with the NFC conference platform by hosting your own workshop or seminar during the NFC 2023 conference.

**Starting at US\$ 5,000**

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# BRANDING AND COMMUNICATION OPTIONS

Extend your reach through storytelling before, during and after NFC 2023.

Branding options vary depending on the sponsorship level.

Here are some examples of how you can benefit.



## PRE-CONFERENCE

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Sponsored blog post on NFC website and social media channels.

Video interview published on NFC website and social media channels.

Display of logo on all digital collateral.



## DURING NFC

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Table-top and virtual exhibition booth.

Branding options throughout the physical and virtual event.

Virtual speaking slot.

Host your own workshop.



## PAST CONFERENCE

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Sponsored article published on NFC website and social media channels.

Mentioning in NFC summary video.

YOU'VE HEARD FROM US.

**WE WANT TO HEAR  
FROM YOU.**

@ ADMIN@NATURALFIBRECONNECT.COM

🌐 WWW.NATURALFIBRECONNECT.COM



# THANKS!

