



NATURAL FIBRE CONNECT 2024

Wool days in Biella

16th–20th September 2024

SPONSORSHIP OPPORTUNITIES



**A WORLD WITH
MORE
NATURAL
FIBRES
BY 2030**

ABOUT NFC 2024

DETAILS

Join the **Alpaca, Cashmere, Mohair, and Wool industries** for an **in-person event filled with presentations**, panel discussions, and workshops on the key topics concerning the animal fibre textile industries.



PRE-CONFERENCE MILL TOURS

16th-18th September 2024.

Mill visits in Biella.

**Sight seeing programme in Biella
and surroundings.**

Networking opportunities.

NFC CONFERENCE 2024

19th-20th September 2024.

In-person event in Biella, Italy.

**Expert presentations, panel
discussions, breakout sessions
and workshops.**

LOCATIONS

BIELLA - ITALY

The in-person event of **NFC** takes place in **Biella, Italy**. Biella has a long history in the manufacturing of textiles. **Today, the city hosts a number of processing, spinning and weaving mills that specialise in the art of textile manufacturing made with luxurious animal fibres. The town's local university, Città Studi, is the venue of NFC 2024.** The university offers young adults relevant study courses in the context of textile manufacturing and innovation. Besides the importance the town plays in the international textile industry, **Biella also offers many interesting touristic attractions and beautiful landscapes surrounded by the backdrop of mountains.**



EXPECTED ATTENDEES



300

IN-PERSON



Livestream

WHO WILL BE THERE?

Participants from over 40 different countries



Growers & Herders



Standards & Certification
Bodies



Brokers & Exporters



Processors & Manufacturers



Brands & Retail



Marketing



Associations



Government



NGOs



Press



Academia



Consultants



NATURAL FIBRE
CONNECT
COMMUNITY
KEEPS GROWING.

WHY JOIN NFC 2024?

ANIMAL FIBRE COMMUNITY

NFC connects all stakeholders of the animal fibre industries and offers a platform for improving and empowering our industry.

INNOVATION & TRENDS

At NFC experts share the latest developments and trends on topics that unite all animal fibre industries such as regenerative agriculture, green finance, traceability and more.

LCA WORKING GROUP

NFC will host a session based on the LCA work done in conjunction with other key industry stakeholders to disclose and dissect results.

NETWORKING

NFC helps strengthen network that impacts your business, the textile and fashion industry and growers and herders around the world.

ADVANCING THE INDUSTRY

NFC addresses joint topics of concern such as climate change, social & animal Welfare.

FEEDBACK FROM NFC 2023

“There is almost no other space where all the role players in the Natural Fibres Industry gets together and shares our passion, stories, challenges, hopes and fears.

As growers this was incredible and very rare chance to be part of the conversation; A conversation that affects us hugely. ”

South African Grower -Attendee 2023

“This conference confirmed the need for us to stop waiting for someone else to tell our story and the beauty of our animals and the land, and the communities which nurture our threads. We have both the knowledge and the responsibility to educate within our supply chain and to a wider audience. Thank you again and again for recognizing the need for this conversation and for hosting us with such generosity. ”

South African Grower -Attendee 2023

“Thank you so much for your great work on the conference we really enjoyed it . My family and I are very grateful for the opportunity to be part of the event and seeing around the mills. The boys will always remember the time we had and I hope it encourages them to stay in wool production. ”

Australian Grower - Attendee 2023



SPONSORSHIP PACKAGES & BENEFITS

CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU

PLATINUM

GOLD

SILVER

BRONZE

SUPPORTER

INVESTMENT	€25.000	€ 20.000	€15.000	€10.000	€5.000
IN PERSON CONFERENCE PASS	5	4	3	2	1
LOGO DISPLAY	VERY PROMINENT	VERY PROMINENT	VERY PROMINENT	PROMINENT	PROMINENT
TABLE-TOP	✓	✓	✓	✓	
SOCIAL MEDIA MENTIONS	✓	✓	✓	✓	
DISTRIBUTION OF PROMOTIONAL MATERIAL	✓	✓	✓		
SPECIAL MENTION BY MODERATOR	✓	✓			

More sponsorship add-ons available. Please visit naturalfibreconnect.com for more details.

SPONSORSHIP ADD-ONS

*Exclusive to Platinum, Gold, Silver and Bronze sponsors only.



Coffee breaks

Sponsor the coffee breaks of the NFC in-person conference to ensure all attendees have time to network and refresh after a set of valuable content and discussions.

US\$ 1,000



Lunches

Sponsor the lunches of the NFC in-person event to ensure attendees have time to network, recharge and enjoy delicious Italian cuisine.

US\$ 4,000



Dinner

There will be a special dinner offered to all in-person delegates on Thursday, 28 September 2023. Your sponsorship will make this evening special for everyone.

US\$ 15,000-20,000



Cocktails & Appetizers

Networking is an essential way to connect with others. Make this happen by sponsoring cocktails and appetizers.

US\$ 2,000



Virtual reality experience

Let attendees experience a virtual tour of a sheep farm, herd goats in the desert or walk the Andes to let them better understand the realities of animal fibres.

US\$ 2,000



Conference mascot

With this add-on, you help bring the conference mascot to life. Each in-person attendee will get a conference mascot to take home.

US\$ 3,000



Wifi

Business continues as usual during an in-person event. Let participants log into the wifi network to check their emails and stay in touch with their business.

US\$ 2,000



Photo booth

The NFC photo booth lets participants take a photo in front of a virtual backdrop of a sheep farm, the Mongolian desert, South African Karoo or the Andes.

US\$ 2,000



Goody bag

This add-on will give you full visibility throughout the event. Every in-person attendee will receive a goody bag branded with your logo, the conference mascot and other promotional material.

Starting at US\$ 4,000



Bus shuttle

With the bus shuttle sponsorship you help ensure that all attendees get around Biella.

US\$ 5,000



Lanyards

With this sponsorship, you get full visibility throughout the conference as your logo will be displayed on the lanyard of each NFC attendee.

US\$ 3,000

ADD-ONS

*Available to all



Grower & Herder travel

With this sponsorship, you help bring over more growers and herders to the event.

**US\$ 1,000
per grower/herder**



Mill visit

Let attendees gain insights into animal fibre processing by opening up your own mill for a tour.

US\$ 1,000




Host your own workshop

Build synergies with the NFC conference platform by hosting your own workshop or seminar during the NFC 2023 conference.

Starting at US\$ 5,000

BRANDING AND COMMUNICATION OPTIONS

Extend your reach through storytelling before, during and after NFC 2024. Branding options vary depending on the sponsorship level. Here are some examples of how you can benefit.





PRE-CONFERENCE

Sponsored blog post on NFC website and social media channels.

Video interview published on NFC website and social media channels.

Display of logo on all digital collateral.



DURING NFC

Table-top and virtual exhibition booth.

Branding options throughout the physical and virtual event.

Virtual speaking slot.

Host your own workshop.



PAST CONFERENCE

Sponsored article published on NFC website and social media channels.

Mentioning in NFC summary video.

YOU'VE HEARD FROM US.

**WE WANT TO HEAR
FROM YOU.**

@ NATURALFIBRECONNECT@GMAIL.COM

🌐 WWW.NATURALFIBRECONNECT.COM



THANKS!
