



SEPTEMBER 22 - 23 2025

NATURAL FIBRE
CONNECT
CONFERENCE

2025 SPONSORSHIP OPPORTUNITIES



A flock of sheep is grazing in a rugged, hilly landscape. The terrain is covered in low-lying vegetation, including grasses and shrubs, with some rocky outcrops. In the background, there are rolling hills and a cloudy sky. The text "A WORLD WITH MORE NATURAL FIBRES BY 2030" is overlaid in large, white, sans-serif capital letters on the left side of the image.

A WORLD
WITH MORE
NATURAL FIBRES
BY 2030

ABOUT NFC 2025

DETAILS

Join the **Alpaca, Cashmere, Mohair, and Wool industries** for an **in-person event filled with presentations**, panel discussions, and workshops on the key topics concerning the animal fibre textile industries.



NFC CONFERENCE 2025

- 22-23 September 2025
- An in-person event in the historic city of Edinburgh, UK.
- Expert presentations, panel discussions, breakout sessions and workshops.

POST- CONFERENCE

- 24-26 September 2025
- In-person mill visits & textile experiences in and around the Scottish Borders.
- Sightseeing opportunities in Edinburgh and surroundings.

LOCATION

EDINBURGH, UK

The NFC 2025 in-person event will be set against the **historic city of Edinburgh, UK**. Hosted at the prestigious **Royal College of Physicians of Edinburgh**, the event will take place in inspiring spaces such as the Great Hall and the New Library. **The history of Scotland's textile industry runs deep, from iconic Fair Isle knitwear to the long-standing heritage of family tartans, making it an ideal location for a gathering focused on the future of natural fibres. Edinburgh's rich tradition of textile craftsmanship, paired with its stunning landmarks, offers a truly immersive experience for all conference attendees.** Participants will have the chance to explore the city's historic gems, from the magnificent Edinburgh Castle to the picturesque Royal Mile and the tranquil Holyrood Park. **The city's timeless charm and vibrant culture create the perfect backdrop for this landmark event.**



PREVIOUS ATTENDEES IN 2024



300

IN-PERSON



500+

LIVESTREAM ONLINE

WHO WILL BE THERE?

Global participants from the natural fibres sector, in-person and online.



Growers & Herders



Standards & Certification Bodies



Brokers & Exporters



Processors & Manufacturers



Brands & Retail



Marketing



Associations



Government



NGOs



Press



Academia



Consultants



NATURAL FIBRE
CONNECT
COMMUNITY
KEEPS GROWING.

WHY JOIN NFC 2025?

ANIMAL FIBRE COMMUNITY

NFC connects all stakeholders of the animal fibre industries and offers a platform for improving and empowering our industry.

INNOVATION & TRENDS

At NFC experts share the latest developments and trends on topics that unite all animal fibre industries such as regenerative agriculture, green finance, traceability and more.

WHY JOIN NFC 2025?

NETWORKING

NFC helps strengthen networks that impact your business, the textile and fashion industry and the growers, herders and breeders from around the world.

ADVANCING THE INDUSTRY

NFC addresses joint topics of concern such as climate change, social and animal welfare and discussions on policy and legislation changes.



FEEDBACK FROM NFC 2023

“There is almost no other space where all the role players in the natural fibres industry gets together and shares our passion, stories, challenges, hopes and fears.”

South African Grower - Attendee 2023

“This conference confirmed the need for us to stop waiting for someone else to tell our story and the beauty of our animals and the land, and the communities which nurture our threads.”

South African Grower - Attendee 2023

“Thank you so much for your great work on the conference we really enjoyed it. My family and I are very grateful for the opportunity to be part of the event and seeing the mills.”

Australian Grower - Attendee 2023

A close-up photograph of a person wearing a wide-brimmed hat with intricate, colorful embroidery in shades of red, blue, green, and yellow. The person is also wearing a light-colored shawl with a fringed edge. They are holding a white alpaca, whose head and neck are visible on the right side of the frame. The background is a bright, slightly blurred outdoor setting, possibly a high-altitude landscape. The text is overlaid in the center of the image.

SPONSORSHIP PACKAGES & BENEFITS

CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU.

SPONSORSHIP OPTIONS

| | PLATINUM | GOLD | SILVER | BRONZE | SUPPORTER |
|---------------------------------------|----------------|----------------|----------------|--------------|--------------|
| AMOUNT IN GBP | £20,000 + VAT | £15,000 + VAT | £10,000 + VAT | £5,000 + VAT | £2,500 + VAT |
| COMPLIMENTARY CONFERENCE PASS | 5 | 4 | 3 | 2 | 1 |
| LOGO DISPLAY ONSITE | VERY PROMINENT | VERY PROMINENT | VERY PROMINENT | PROMINENT | PROMINENT |
| TABLETOP EXHIBITION SPACE | ✓ | ✓ | ✓ | ✓ | |
| SOCIAL MEDIA MENTIONS | ✓ | ✓ | ✓ | ✓ | |
| DISTRIBUTION OF PROMOTIONAL MATERIAL | ✓ | ✓ | ✓ | | |
| PROMOTIONAL VIDEO SHOWN DURING BREAKS | ✓ | ✓ | | | |
| SPECIAL MENTION BY MODERATOR | ✓ | | | | |

The above is a guideline and is subject to change, please contact marketing@sustainablefibre.org to find out more.

SPONSORSHIP ADD-ONS

***Exclusive to Platinum, Gold, Silver
and Bronze sponsors only.**



Coffee breaks

Sponsor the coffee breaks of the NFC in-person conference to ensure all attendees have time to network and refresh after a set of valuable content and discussions.

£1,000 + VAT



Lunches

Sponsor the lunches of the NFC in-person event to ensure attendees have time to network, recharge and enjoy delicious, fresh cuisine.

£3,500 + VAT



Dinner

There will be a special dinner offered to all in-person delegates. Your sponsorship will make this evening special for everyone.

£12,000-16,000 + VAT



Cocktails & Appetizers

Networking is an essential way to connect with others. Make this happen by sponsoring cocktails and appetizers.

£2,000 + VAT



Virtual Reality Experience

Let attendees experience a virtual tour of a sheep farm, herd goats in the desert or walk the Andes to let them better understand the realities of animal fibres.

£2,000 + VAT



Conference Mascot

With this add-on, you help bring the conference mascot to life. Each in-person attendee will get a conference mascot to take home.

£2,500 + VAT



Live Stream

Ensure great brand visibility by sponsoring the live stream of the event on the NFC social media channels for global participants to attend online.

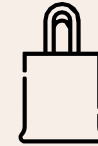
£2,000 + VAT



Photo Booth

The NFC photo booth lets participants take a photo in front of a virtual backdrop of a sheep farm, the Mongolian desert, South African Karoo or the Andes.

£2,000 + VAT



Goody Bag

This add-on will give you full visibility throughout the event. Every in-person attendee will receive a goody bag branded with your logo, the conference mascot and other promotional material.

Starting at £3,500 + VAT



Wi-Fi

Business continues as usual during an in-person event, so participants can log into the wi-fi network to check their emails and stay in touch with their business.

£1,500 + VAT



Bus Shuttle

With the bus shuttle sponsorship, you help ensure that all attendees get around Edinburgh with ease.

£4,000 + VAT



Lanyards

With this sponsorship, you get full visibility throughout the conference as your logo will be displayed on the lanyard of each NFC attendee.

£2,500 + VAT

ADD-ONS

*Available to all



Grower & Herder Travel

With this sponsorship, you help bring over more growers and herders to the event.

£1,000 + VAT
per grower/herder



Mill Visit

Let attendees gain insights into animal fibre processing by opening your own mill and factory for a tour.

£1,000 + VAT



Host a Workshop

Build synergies with the NFC conference platform by hosting your own workshop or seminar during the NFC 2025 conference.

Starting at £4,000 + VAT

BRANDING & COMMUNICATION OPTIONS

Extend your reach through storytelling before, during and after NFC 2025.

Branding options vary depending on the sponsorship level.

Here are some examples of how you can benefit.



PRE-CONFERENCE

Sponsorship spotlight in NFC news articles and press releases.

Promotion of sponsorship across the NFC social media platforms.

Display of logo on all digital channels.



DURING NFC

Tabletop exhibition booths.

Branding opportunities throughout the event.

Speaker or panel member options.

Host your own workshop.



PAST CONFERENCE

Sponsorship spotlight in conference summary article and social posts.

Mentioning in NFC summary video.

YOU'VE HEARD FROM US.

**WE WANT TO HEAR
FROM YOU.**

✉ MARKETING@SUSTAINABLEFIBRE.ORG

🌐 WWW.NATURALFIBRECONNECT.COM



THANKS!

