



1 – 2 JUNE 2026

**NATURAL FIBRE**  
CONNECT  
**CONFERENCE**

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2026 SPONSORSHIP OPPORTUNITIES

A photograph of a group of sheep with curly, textured wool, standing in a dry, open field under a clear blue sky. The sheep are of various colors, including white and light brown. The text is overlaid on the left side of the image.

A WORLD  
WITH MORE  
NATURAL FIBRES  
BY 2030

# ABOUT NFC 2026

## DETAILS

Join the **Alpaca, Cashmere, Mohair, and Wool industries** for an **in-person event** filled with **presentations**, panel discussions, and workshops on the key topics concerning the animal fibre textile industries.



# NFC CONFERENCE 2026

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- 1 – 2 June 2026
- An in-person event in Gqeberha, South Africa
- Expert presentations, panel discussions, breakout sessions and workshops

# POST- CONFERENCE

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- 3 – 5 June 2026
- In-person farm in the karoo and mill visits in Gqeberha
- Safaris and sightseeing opportunities in Gqeberha and surroundings

# LOCATION

## GQEBERHA, SOUTH AFRICA

The NFC 2026 in-person event will be hosted in Gqeberha, South Africa's coastal gateway to the Eastern Cape and globally recognised as the **Mohair Capital of the World**. The region is the heart of South Africa's mohair industry, with the country producing approximately **56% of the world's mohair**, the majority of which originates from the Eastern Cape.

South Africa also holds a position of international leadership as the **largest supplier of certified wool globally**, setting the benchmark for traceability, sustainability, and ethical production standards. This rich agricultural and fibre-production heritage positions Gqeberha as a natural meeting point for industry leaders, innovators, and stakeholders across the natural fibres value chain.

Beyond its industry significance, participants will have the opportunity to explore the city's historic and cultural gems, including landmarks such as Donkin Reserve and Route 67.



# PREVIOUS ATTENDEES IN 2025



**165+**

IN-PERSON DELEGATES  
over 2 conference days



**1000+**

LIVESTREAM VIEWS  
across both days



**27**

COUNTRIES, 6 CONTINENTS,  
and +/- 100 organisations  
represented



**21**

SESSIONS featured 48  
international speakers



**12**

SPONSORS



**9**

EXHIBITORS and mill  
tour excursion hosts

# WHO WILL BE THERE?

Global participants from the natural fibres sector, in-person and online.



Growers & Herders



Standards & Certification Bodies



Brokers & Exporters



Processors & Manufacturers



Brands & Retail



Marketing



Associations



Government



NGOs



Press



Academia



Consultants

A photograph of a vast, dry landscape under a clear blue sky. In the foreground, a large flock of sheep with thick, light-colored wool are grazing. A person wearing a hat and a dark jacket is seen herding the sheep from behind. The terrain is a mix of brown and tan, suggesting a semi-arid environment.

NATURAL FIBRE  
CONNECT  
COMMUNITY  
KEEPS GROWING.

# WHY JOIN NFC 2026?

## ANIMAL FIBRE COMMUNITY

NFC connects all stakeholders of the animal fibre industries and offers a platform for improving and empowering our industry.

## INNOVATION & TRENDS

At NFC experts share the latest developments and trends on topics that unite all animal fibre industries such as regenerative agriculture, green finance, traceability and more.

# WHY JOIN NFC 2026?

## NETWORKING

NFC helps strengthen networks that impact your business, the textile and fashion industry and the growers, herders and breeders from around the world.

## ADVANCING THE INDUSTRY

NFC addresses joint topics of concern such as climate change, social and animal welfare and discussions on policy and legislation changes.



# SPONSORSHIP PACKAGES & BENEFITS

CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU.

# SPONSORSHIP OPTIONS

PLATINUM

GOLD

SILVER

BRONZE

SUPPORTER

AMOUNT IN USD	\$20,000 + VAT	\$15,000 + VAT	\$10,000 + VAT	\$5,000 + VAT	\$2,500 + VAT
COMPLIMENTARY CONFERENCE PASS	5	4	3	2	1
LOGO DISPLAY ONSITE	VERY PROMINENT	VERY PROMINENT	VERY PROMINENT	PROMINENT	PROMINENT
TABLETOP EXHIBITION SPACE	✓	✓	✓	✓	
SOCIAL MEDIA MENTIONS	✓	✓	✓	✓	
DISTRIBUTION OF PROMOTIONAL MATERIAL	✓	✓	✓		
PROMOTIONAL VIDEO SHOWN DURING BREAKS	✓	✓			
SPECIAL MENTION BY MODERATOR	✓				

The above is a guideline and is subject to change, please contact [info@mohair.co.za](mailto:info@mohair.co.za) to find out more.

# SPONSORSHIP ADD-ONS

**\*Exclusive to Platinum, Gold, Silver and Bronze sponsors only.**



## Coffee breaks

Sponsor the coffee breaks of the NFC in-person conference to ensure all attendees have time to network and refresh after a set of valuable content and discussions.

**\$1,500 + VAT**



## Lunches

Sponsor the lunches of the NFC in-person event to ensure attendees have time to network, recharge and enjoy delicious, fresh cuisine.

**\$4,500 + VAT**



## Dinner

There will be a special dinner offered to all in-person delegates. Your sponsorship will make this evening special for everyone.

**\$15,000-20,000 + VAT**



## Cocktails & Appetizers

Networking is an essential way to connect with others. Make this happen by sponsoring cocktails and appetizers.

**\$2,500 + VAT**



## Live Stream

Ensure great brand visibility by sponsoring the live stream of the event on the NFC social media channels for global participants to attend online.

**\$2,500 + VAT**



## Wi-Fi

Business continues as usual during an in-person event, so participants can log into the wi-fi network to check their emails and stay in touch with their business.

**\$2,000 + VAT**



## Photo Booth

The NFC photo booth lets participants take a photo in front of a virtual backdrop of a sheep farm, the Mongolian desert, South African Karoo or the Andes.

**\$2,500 + VAT**



## Bus Shuttle

With the bus shuttle sponsorship, you help ensure that all attendees get around Edinburgh with ease.

**\$4,500 + VAT**



## Goody Bag

This add-on will give you full visibility throughout the event. Every in-person attendee will receive a goody bag branded with your logo, the conference mascot and other promotional material.

**Starting at \$4,000 + VAT**



## Lanyards

With this sponsorship, you get full visibility throughout the conference as your logo will be displayed on the lanyard of each NFC attendee.

**\$3,000 + VAT**

# ADD-ONS

**\*Available to all**



## Grower & Herder Travel

With this sponsorship, you help bring over more growers and herders to the event.

**\$1,500 + VAT**  
**per grower/herder**



## Mill Visit

Let attendees gain insights into animal fibre processing by opening your own mill and factory for a tour.

**\$1,500 + VAT**



## Host a Workshop

Build synergies with the NFC conference platform by hosting your own workshop or seminar during the NFC 2025 conference.

**Starting at \$4,500 + VAT**

# BRANDING & COMMUNICATION OPTIONS

Extend your reach through storytelling before, during and after NFC 2026.

Branding options vary depending on the sponsorship level.

Here are some examples of how you can benefit.



## PRE-CONFERENCE

Sponsorship spotlight in NFC news articles and press releases.

Promotion of sponsorship across the NFC social media platforms.

Display of logo on all digital channels.



## DURING NFC

Tabletop exhibition booths.

Branding opportunities throughout the event.

Speaker or panel member options.

Host your own workshop.



## PAST CONFERENCE

Sponsorship spotlight in conference summary article and social posts.

Mentioning in NFC summary video.

YOU'VE HEARD FROM US.

**WE WANT TO HEAR  
FROM YOU.**

@ [INFO@MOHAIR.CO.ZA](mailto:INFO@MOHAIR.CO.ZA)

🌐 [WWW.NATURALFIBRECONNECT.COM](http://WWW.NATURALFIBRECONNECT.COM)



# THANKS!

