



1 – 2 JUNE 2026

NATURAL FIBRE
CONNECT
CONFERENCE

2026 SPONSORSHIP OPPORTUNITIES



A WORLD
WITH MORE
NATURAL FIBRES
BY 2030

ABOUT NFC 2026

DETAILS

Join the **Alpaca, Cashmere, Mohair, and Wool industries** for an **in-person event filled with presentations**, panel discussions, and workshops on the key topics concerning the animal fibre textile industries.



NFC CONFERENCE 2026

- 1 – 2 June 2026
- An in-person event in Gqeberha, South Africa
- Expert presentations, panel discussions, breakout sessions and workshops

POST- CONFERENCE

- 3 – 5 June 2026
- In-person farm in the karoo and mill visits in Gqeberha
- Safaris and sightseeing opportunities in Gqeberha and surroundings

LOCATION

GQEBERHA, SOUTH AFRICA

The NFC 2026 in-person event will be hosted in Gqeberha, South Africa's coastal gateway to the Eastern Cape and globally recognised as the **Mohair Capital of the World**. The region is the heart of South Africa's mohair industry, with the country producing approximately **56% of the world's mohair**, the majority of which originates from the Eastern Cape.

South Africa also holds a position of international leadership as the **largest supplier of certified wool globally**, setting the benchmark for traceability, sustainability, and ethical production standards. This rich agricultural and fibre-production heritage positions Gqeberha as a natural meeting point for industry leaders, innovators, and stakeholders across the natural fibres value chain.

Beyond its industry significance, participants will have the opportunity to explore the city's historic and cultural gems, including landmarks such as Donkin Reserve and Route 67.



PREVIOUS ATTENDEES IN 2025



165⁺

IN-PERSON DELEGATES
over 2 conference days



1000⁺

LIVESTREAM VIEWS
across both days



27

COUNTRIES, 6 CONTINENTS,
and +/- 100 organisations
represented



21

SESSIONS featured 48
international speakers



12

SPONSORS



9

EXHIBITORS and mill
tour excursion hosts

WHO WILL BE THERE?

Global participants from the natural fibres sector, in-person and online.



Growers & Herders



Standards & Certification
Bodies



Brokers & Exporters



Processors & Manufacturers



Brands & Retail



Marketing



Associations



Government



NGOs



Press



Academia



Consultants

NATURAL FIBRE
CONNECT
COMMUNITY
KEEPS GROWING.



WHY JOIN NFC 2026?

ANIMAL FIBRE COMMUNITY

NFC connects all stakeholders of the animal fibre industries and offers a platform for improving and empowering our industry.

INNOVATION & TRENDS

At NFC experts share the latest developments and trends on topics that unite all animal fibre industries such as regenerative agriculture, green finance, traceability and more.

WHY JOIN NFC 2026?

NETWORKING

NFC helps strengthen networks that impact your business, the textile and fashion industry and the growers, herders and breeders from around the world.

ADVANCING THE INDUSTRY

NFC addresses joint topics of concern such as climate change, social and animal welfare and discussions on policy and legislation changes.

A close-up photograph of a white alpaca with thick, curly wool. The alpaca's head is resting on a bed of dry straw. The alpaca's eye is partially visible, and its nose is in the foreground. The background is a soft-focus field of straw.

SPONSORSHIP PACKAGES & BENEFITS

CHOOSE THE RIGHT SPONSORSHIP LEVEL FOR YOU.

SPONSORSHIP OPTIONS

	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
AMOUNT IN USD	\$20,000 + VAT	\$15,000 + VAT	\$10,000 + VAT	\$5,000 + VAT	\$2,500 + VAT
COMPLIMENTARY CONFERENCE PASS	5	4	3	2	1
LOGO DISPLAY ONSITE	VERY PROMINENT	VERY PROMINENT	VERY PROMINENT	PROMINENT	PROMINENT
TABLETOP EXHIBITION SPACE	✓	✓	✓	✓	
SOCIAL MEDIA MENTIONS	✓	✓	✓	✓	
DISTRIBUTION OF PROMOTIONAL MATERIAL	✓	✓	✓		
PROMOTIONAL VIDEO SHOWN DURING BREAKS	✓	✓			
SPECIAL MENTION BY MODERATOR	✓				

The above is a guideline and is subject to change, please contact info@mohair.co.za to find out more.

SPONSORSHIP ADD-ONS

***Exclusive to Platinum, Gold, Silver
and Bronze sponsors only.**



Coffee breaks

Sponsor the coffee breaks of the NFC in-person conference to ensure all attendees have time to network and refresh after a set of valuable content and discussions.

\$1,500 + VAT



Lunches

Sponsor the lunches of the NFC in-person event to ensure attendees have time to network, recharge and enjoy delicious, fresh cuisine.

\$4,500 + VAT



Dinner

There will be a special dinner offered to all in-person delegates. Your sponsorship will make this evening special for everyone.

\$15,000-20,000 + VAT



Cocktails & Appetizers

Networking is an essential way to connect with others. Make this happen by sponsoring cocktails and appetizers.

\$2,500 + VAT



Live Stream

Ensure great brand visibility by sponsoring the live stream of the event on the NFC social media channels for global participants to attend online.

\$2,500 + VAT



Photo Booth

The NFC photo booth lets participants take a photo in front of a virtual backdrop of a sheep farm, the Mongolian desert, South African Karoo or the Andes.

\$2,500 + VAT



Goody Bag

This add-on will give you full visibility throughout the event. Every in-person attendee will receive a goody bag branded with your logo, the conference mascot and other promotional material.

Starting at \$4,000 + VAT



Wi-Fi

Business continues as usual during an in-person event, so participants can log into the wi-fi network to check their emails and stay in touch with their business.

\$2,000 + VAT



Bus Shuttle

With the bus shuttle sponsorship, you help ensure that all attendees get around Port Elizabeth (Gqeberha) and Graaff Reinet with ease.

\$4,500 + VAT



Lanyards

With this sponsorship, you get full visibility throughout the conference as your logo will be displayed on the lanyard of each NFC attendee.

\$3,000 + VAT

ADD-ONS

***Available to all**



Grower & Herder Travel

With this sponsorship, you help bring over more growers and herders to the event.

\$1,500 + VAT
per grower/herder



Mill Visit

Let attendees gain insights into animal fibre processing by opening your own mill and factory for a tour.

\$1,500 + VAT



Host a Workshop

Build synergies with the NFC conference platform by hosting your own workshop or seminar during the NFC 2026 conference.

Starting at \$4,500 + VAT

BRANDING & COMMUNICATION OPTIONS

Extend your reach through storytelling before, during and after NFC 2026.

Branding options vary depending on the sponsorship level.

Here are some examples of how you can benefit.





PRE-CONFERENCE

Sponsorship spotlight in NFC news articles and press releases.

Promotion of sponsorship across the NFC social media platforms.

Display of logo on all digital channels.



DURING NFC

Tabletop exhibition booths.

Branding opportunities throughout the event.

Speaker or panel member options.

Host your own workshop.



PAST CONFERENCE

Sponsorship spotlight in conference summary article and social posts.

Mentioning in NFC summary video.

YOU'VE HEARD FROM US.

**WE WANT TO HEAR
FROM YOU.**

@ INFO@MOHAIR.CO.ZA

🌐 WWW.NATURALFIBRECONNECT.COM



THANKS!

